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MedLive GmbH

(Quintessence Publishing Group)

MedLive is an Internet startup company jointly owned and financed by Quintessence Publishing Group and Europ@Web, a Europe-based business incubator. MedLive aims to provide a global network of high-quality, peer-reviewed distance education resources to the dental community. MedLive is the accredited online continuing education provider for the Deutsche Gesellschaft für Zahn-, Mund-, und Kieferheilkunde, the umbrella organization for scientific dental organizations in Germany. Dr. Schleyer chairs the Academic Advisory Board for MedLive, a committee that currently includes representatives from ten countries, including the U.S. and Canada.

Marquette University School of Dentistry

Marquette University retained S3 Web Technologies to develop a strategic plan for information technology and to assist in the identification of technology needs for the new building, planned to open in August 2002. S3 also assisted in recruiting a faculty member with appropriate qualifications to lead Marquette's dental informatics efforts.

dentalxchange.com

dentalxchange.com is one of the most established Internet companies in dentistry. With currently 5,000 registered members, dentalxchange.com offers payment and insurance transactions, online purchasing, continuing dental education (CDE) and a host of other services to the dental community. Dr. Schleyer is a member of dentalxchange.com's Advisory Board, which assists the company in developing its continuing education resources.

American Student Dental Association

The American Student Dental Association retained S3 Web Technologies to assist in the computerization of test booklets to help students prepare for the National Dental Board Part I and II examinations. S3 developed detailed requirements for the software and prepared the Request for Proposals for issue to over 30 companies in the multimedia market. It conducted an in-depth analysis of the submitted proposals and worked with the successful bidder on digitization of exam materials and quality assurance of the final product.

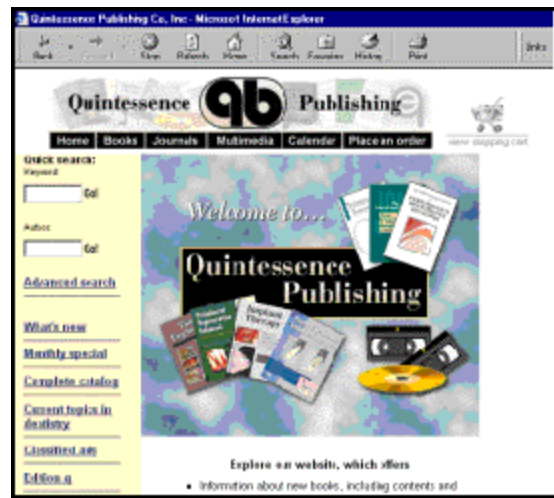
University of Michigan School of Dentistry

S3 Web Technologies is currently assisting the University of Michigan School of Dentistry in formulating a comprehensive plan for information technology and informatics. The school intends to develop a common vision for its various computer-related activities, and make information technology a key competency to support its clinical care, research and education efforts.

Quintessence Publishing U.S., Inc.

www.quintpub.com (1999-2000)

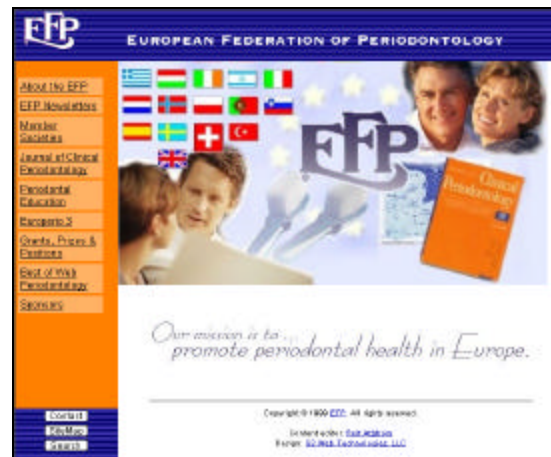
This site featured a database driven online bookstore with various search functions. Readers submitted individual reviews for books that were accessible after editorial review by the publisher.



European Federation of Periodontology (EFP)

www.efp.net

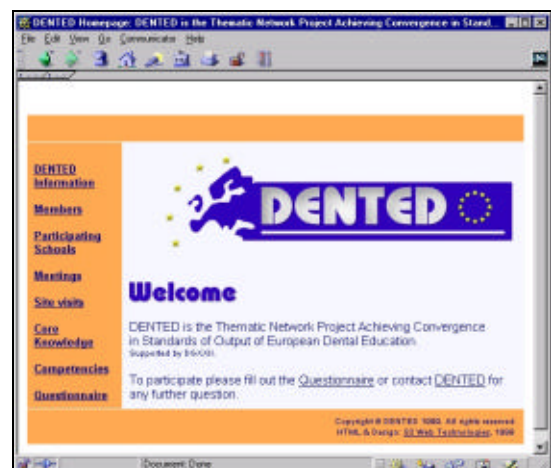
The EFP's site acts as an information broker for its members from 15 European countries (newsletter, conference announcements, publications of guidelines, grants and prizes).



DENTED

www.dented.org

The Thematic Network Project Achieving Convergence in Standards of Output of European Dental Education (EU project) strives for the development of standards for dental education by publishing guidelines, protocols and scheduling school visits. Access to this page is restricted to European dental schools.



GABA International AG

www.gaba.com

Specialist for oral care products with subsidiaries in Germany, Switzerland and the Netherlands, 520 full-time employees and earnings of US\$160 million.



We introduced the up-to-date Flash technology to add animation to the site:

- A screen element (tooth) displays company's news of the different sectors such as public, oral care and business.
- The Elmex egg test demonstrates how to prevent decay by using GABA products.



The Website also includes an interactive calendar of events for dental professionals.

We maintain country and language specific Websites at

- www.gaba-dent.de
- www.gaba.ch
- www.gaba-bv.nl
- www.gaba.com



FreeVis LASIK Centers

www.lasik-center.com

The FreeVis Group operates LASIK Centers throughout Germany.

Highlights are the animated entry screen and the interactive WebGuide which gives first-time users a quick tour of the site. Both are based on Flash technology.

The FreeVis Center Mannheim uses a database driven Appointment Management Tool to provide online scheduling (only at German site: <http://www.freevis.de/mannheim/termin.html>)

The site also offers an Email-based newsletter and archived press releases including video clips from recent TV coverage. A subscription service is included.

Visit the more complex German site at www.freevis.de.



German Ophthalmological Society (DOG)

www.dog.org

A client since 1996, the DOG has been using its Website over the last four years to promote annual meetings including their complete scientific program, bilingual abstracts and online registration. The site also offers various member recruitment resources.



**alz augenklinik münchen
Clinic for Refractive Surgery**

www.gutsehen.de

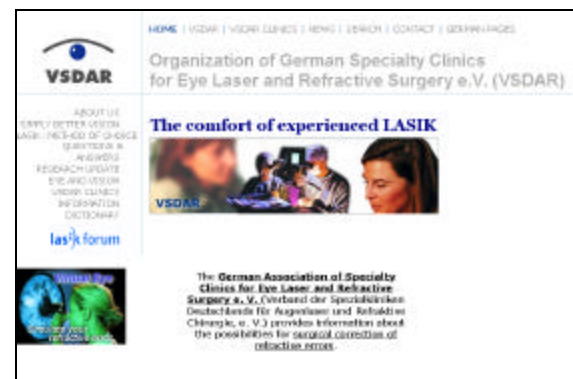
The site portrays a well-known private clinic for refractive surgery with detailed information about the team, clinic, technology involved and resources on vision disorders. It provides publications, video clips on procedures and downloadable maps.



Organization of German Specialty Clinics for Eye Laser and Refractive Surgery e. V. (VSDAR)

www.vsdar.de

A message board for patients provides an online community which promotes the services of the affiliated centers: www.lasikforum.de Several video clips (RealVideo) provide detailed information about laser vision correction. English site: www.vsdar.de/english



- **GABA Calendar of events**
www.gaba-dent.de/prof/32.html

Dentists can search through an event database that contains several hundreds of conferences, continuing education seminars and research meetings. The database is updated on monthly basis to keep the events from around the world current. The calendar serves as a magnet on the Website of the oral care product manufacturer.

- **Quintessence Publ., Inc Online Bookstore**
www.quintpub.com/

Quintessence's entire book and journal catalog is available online. Various search options allow users to find the right product. Online ordering of books and journal subscriptions is tightly integrated into the Website's rich content.

- **Bookmark Organizer**
www.s3-web.com/bookmark/

Internet users who are using different browsers from time to time or who are using different computers often experience problems in keeping their bookmark/favorite list current. To avoid complicated synchronization, our Bookmark Organizer allows them to keep all bookmarks in a searchable database. Furthermore, co-workers can share Web addresses in the hierarchically structured bookmark organizer.

- **FreeVis Online Appointment Management System**
www.lasik-zentrum.de/mannheim/termin.html

Patients can schedule appointments based on availability of the surgeons at FreeVis. The FreeVis office manager opens time slots for appointments that can be selected by any patient visiting the clinic's Website. Patients are notified via e-mail when their appointment is confirmed. Doctors can print a schedule for the day.

- **GABA Contact management application**
(only accessible via the company's intranet)

At GABA's Website, hundreds of visitors request product information and samples every day. A password-protected management tool allows the GABA marketing department to download all contact information into their company's mailing application. The download of contact information can be limited to a certain request type or by a certain time period.

- **Web Hosting Services**
domain registration with InterNIC, account setup, mailbox setup

- **eCommerce site for online ordering**
e.g. www.quintpub.com

- **Search engine for Website**
e.g. www.euro-augenlaserklinik.de/search.html

- **Message Board**
e.g. www.auswandern-usa.com

- **Real-Audio**
e.g. www.contractors.net/fr_fall2000.html

- **Real Video**
e.g. www.lasik-center.com/news/movie.html

- **eCommunity building features**
e.g. Tell-a-friend www.lasik-center.com/mannheim

- **Website Access statistic**
e.g. www.spallek.com/weblogs/english/01_2001/complete.HTM

- **Indexing of Websites with search engines and catalogs**
manual and automatic